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 15 Towing Innovations, Cargo and Bed Accessories

WORK FORCE

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STOCK THE SHELVES

12 Hot-Selling New Tools & Products

Industry Icons Speak

How to Profit from A Slow Economy

A Strong WorkForce

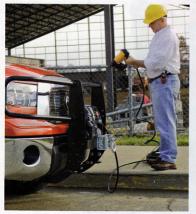




BED & TOWING CUSTOM CREATIONS



Access to the additional toolboxes and service travs is made available by opening side doors on A.R.E.'s DCU pickup truck cap. Doors lock for security.



Form meets function as a construction worker prepares to use a nail gun powered by a unique front-mounted winch with a built-in air compressor. It is powerful enough to inflate tires or power air tools.

Performance exhaust system, a WARN winch, Eclipse navigation system and back-up camera, a Jotto Desk cargo mobile office, Goodyear tires mounted on Centerline Wheels, a locking ladder rack and interior truck bed shelving from Prime Design, rear suspension system from Hellwig Products, a BedRug bedliner, and aluminum floor mats from Pilot Automotive, among other performance and styling products.

The Prime Design rotating cargo management system fits inside the Tundra WorkForce's truck bed and holds a large selection of tools in a Lazy



Featuring a Lazy Susan design, Prime Design's rotating cargo management system fits inside the Tundra's truck bed and provides tool storage on either side of the system.



Communication is key for today's contractors and this Jotto Desk Mobile provides professionals with immediate access to the home office and important documents.

Susan fashion, rotating to allow easy access to necessary gear. A stainless steel exhaust system from CORSA Performance provides a boost in horsepower and torque while maintaining a drone-free sound inside the cab, making for a comfortable commute to the job site.

A.R.E.'s DCU truck cap can be ordered in one of four height configura-

BED & TOWING CUSTOM CREATIONS





holstery in Baltimore, Ohio. dered in four height configurations The Deluxe Commercial Unit is currently high- with several door options.

lighted as one of four name-brand work truck aftermarket accessories for the all-new Tundra and can be seen on Toyota's Web site in the Trucks/Tundra section.

and silver interior overhaul is by Trent's Trick Up- The A.R.E. DCU truck cap can be or-

This Tundra work truck's well-appointed interior was fabricated by Trent's Trick Upholstery, Electronic appointments include an Eclipse navigation system and Jotto Desk laptop computer desk.

Sources

A.R.E.

(800) 697-7702, ext. 11402 www.ts-mag.com/info/11402

BedRug

(800) 697-7702, ext. 11403 www.ts-mag.com/info/11403

CORSA Performance

(800) 697-7702, ext. 11404 www.ts-mag.com/info/11404

Centerline Wheels

(800) 697-7702, ext. 11405 www.ts-mag.com/info/11405

DuPont

(800) 697-7702, ext. 11406 www.ts-mag.com/info/11406

Eclipse

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Goodyear

(800) 697-7702, ext. 11408 www.ts-mag.com/info/11408

Hellwig Products

(800) 697-7702, ext. 11409 www.ts-mag.com/info/11409

Jotto Desk

(800) 697-7702, ext. 11410 www.ts-mag.com/info/11410

Luverne

(800) 697-7702, ext. 11411 www.ts-mag.com/info/11411

Pilot Automotive

(800) 697-7702, ext. 11412 www.ts-mag.com/info/11412

Prime Design

(800) 697-7702, ext. 11413 www.ts-mag.com/info/11413

WARN

(800) 697-7702, ext. 11414 www.ts-mag.com/info/11414

Toyota awarded A.R.E. with the 2007 Tundra for the vehicle to be built into an innovative work truck that represents the Tundra's rugged image.

A.R.E. has displayed this Tundra Work-Force at a number of trade shows, including the National Truck Equipment Association (NTEA) Work Truck Show The International Homebuilders Show in the Toyota booth and the SEMA Spring Expo. Professionals attending the shows have witnessed the work truck's outstanding features and ability to serve their needs no matter what situation arises on the job.

The truck has also visited Toyota's manufacturing facility in San Antonio.

A.R.E. is also promoting the truck on its Web site and in company marketing

